



**KENTUCKY ACADEMY OF  
FAMILY PHYSICIANS**  
**STRONG MEDICINE FOR KENTUCKY**

The official web site of the Kentucky Academy of Family Physicians is [www.kafp.org](http://www.kafp.org) . It contains information divided into the following site sections:

**HOME NEWS ABOUT RESOURCES BLOGS EVENTS/CME CONTACT**

The home page contains latest News and Hot Topics for members regarding health care advocacy, meeting dates, member updates, practice related issues, blogs and other.

DURATION	PER SITE SECTION RATE	HOME PAGE RATE
1-month	\$200.00	\$250.00
3-months	\$300.00	\$350.00
6-months	\$500.00	\$550.00
12-months	\$700.00	\$750.00

**Mechanical Specifications**

Submit in a jpg format, tiff format & pdf format

Site Section 300px by 200px

Home Page 980px by 130px

- Pricing does not include design fees-designing is not available
- Advertisements are encouraged to link to external web addresses
- Artwork to be submitted in jpeg format
- Advertisements are to be submitted by email to [jessica.smith@kafp.org](mailto:jessica.smith@kafp.org)

**EMAIL & FAX BLAST to 1,300 Family Physicians Members**

1x-1 Page Email/Fax	\$500
1x-2Page Email/Fax	\$575
1 Page Quarterly Email/Fax	\$1,500
2 Page Quarterly Email/Fax	\$1,725

**Billing Contact:** Janice Hechesky 1-888-287-9339 Email: [janice.hechesky@gmail.com](mailto:janice.hechesky@gmail.com)  
**Graphic & Placement Contact:** Jessica Smith 1-888-287-9339 Email: [jessica.smith@kafp.org](mailto:jessica.smith@kafp.org)

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