



American Cancer Society Continuing Medical Education (CME) Website

We are pleased to announce that the American Cancer Society has launched a new Web site, *American Cancer Society Online Continuing Medical Education*, which will allow 24 hour quick and easy access to all CME activities for **CA: A Cancer Journal for Clinicians**.

American Cancer Society Online Continuing Medical Education offers users a diverse collection of Continuing Medical Education (CME) activities on all aspects of oncology. The purpose of the ACS CME program is to advance the ACS objectives of preventing cancer, saving lives and diminishing suffering from cancer by promoting continuing education of physicians, including primary care physicians and oncology specialists, and to enhance their knowledge and skills relevant to all aspects of cancer control and cancer-related clinical practice, including cancer prevention, early detection, and diagnosis, as well as treatment and palliative care of people living with cancer.

The online availability of ACS CME activities is expected to make these courses more attractive and convenient to physicians, while distributing this information through a highly efficient and cost-effective format that avoids the expenses associated with paper-based CME systems. To maximize the reach of the ACS CME program, paper-based CME forms will continue to be made available through the printed version of **A Cancer Journal for Clinicians**.

ACS Online Continuing Medical Education was developed for the American Cancer Society by HighWire Press. HighWire Press, a part of Stanford University, also developed the new Web site **CA: A Cancer Journal for Clinicians**, *CA Online*, and the two sites were developed together to assure convenient access to CME functionality from the journal-based CME activities that have been a part of the printed version of **CA** for the past two years.

The new web address is listed below:

<http://CME.AmCancerSoc.org/>

Although the ACS continuing professional program's activities are currently limited to CME, we hope to provide continuing education for nurses in the near future. The initial phase of the online CME implementation is based on articles from **CA: A Cancer Journal for Clinicians**. We are planning to develop additional CME activities in audio and multimedia formats to provide content in an optimally informative, attractive, and convenient way.

Access to *ACS Online Continuing Medical Education* is completely **free**. Registration is required for taking CME quizzes. Some of the features of *ACS Online Continuing Medical Education* include:

- **Quick links back to CA Online source article.**
- **Immediate CME quiz scoring and user feedback regarding correct answers.**
- **Ability to return to partially completed quizzes.**
- **Automatic tracking of CME credit hours earned.**
- **Online evaluation forms to assist in continuing quality improvement of CME program.**

**For more information on cancer the general public can access the ACS through:
1-800-ACS-2345 or WWW.CANCER.ORG**